



Alternative HealthCare Solutions

36200 Euclid Ave. Ste #5 • Willoughby, OH 44094

(440) 918-0836 • Fax: (440) 918-0853 • www.tomocklerpt.com

CLINICAL PEARL

Remember when . . .

I'm so old I remember when there was no Novocain for dentistry.

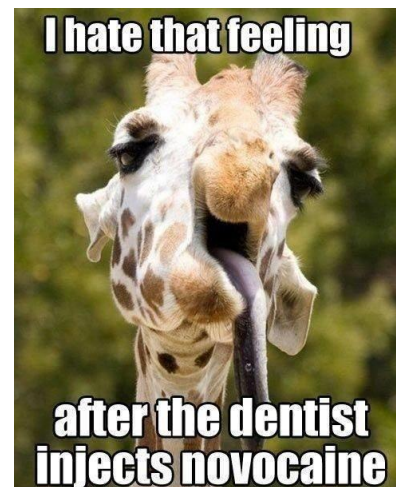
Wow! Really?

Yup! We just had to grin and bear it as the dentist had us in a headlock and that drill worked its way through the decayed enamel. Our trigeminal nerves were on fire as we prayed for it to be over. Then they gave us a sugar sucker afterwards. Now that's job security!!!

Even when they did offer Novocain, they charged \$5 extra and we could not afford it, so back into the headlock I went, holding on the thought of a grape sucker that I would get when the torture was over.

But then a stroke of economic brilliance came to the industry . . . if the dentist gave Novocain to everyone who wasn't allergic to it, regardless of their ability to pay, they could see 3-4 times as many patients in the same amount of time. It was a win-win for both sides of the drill.

Well sadly, PTs, OTs, LMTs, ATCs, and other bodyworkers are not allowed to inject Novocain or other pain suppressing meds to help their patients get better faster, even when modalities such as IFC and TNS aren't enough. Until now . . .



What if you had a technique that worked like emotional Novocain which flat out **eliminated the cause of chronic pain**? Not just temporary either but actually affecting the part of the brain that was holding on to the long term pain signal.

- How much faster could your patients rehab?
- How much more progress?
- How much better function and quality of life?
- How fun would it be to get a chronic pain patient and smile calmly and confidently?
- How would your reputation in the profession change?

There is an evidence-based technique that actually does this. It's been around for over 35 years and it will change the way you look at and treat pain. Especially chronic pain!

Given the alarming statistics that chronic pain is estimated to reach epidemic proportions and will afflict 1/3 of the world's population by 2022, isn't it about time you added a technique that specifically addresses chronic pain and central sensitization to your skill set?

Please join me for the 8 hour [TIPI \(Tapping Into Primal Instinct\) for the Reversal of Chronic Pain and Central Sensitization](#) course Saturday the 26th of September in Willoughby Ohio.

It's like Novocain for your brain, and a shot in the arm for your practice.